

# Connected Imaginations

## The Secret Behind Insanely Great Products, Brands, and Entrepreneurs

What every CEO, entrepreneur, and innovator needs to know about the art of personal presence and engagement, disrupting the status quo, transmedia communication, and how to harness one's greater imagination as a daily practice

**Masterclass Collaboratories** combine the best parts of one-to-one coaching by experts in the field, task-based learning in small-group projects, full immersion in fun and interactive groups, and peer mentoring and online community.

Masterclass Collaboratories support you and your team in completing projects and producing content—that you've already identified and begun—in less time and with less effort and money.

### Just-in-time Collaboration and Production Workspaces

